

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.65,188/- to M/s. Telangana Braodcasting Private Limited, Hyderabad – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 328**

**Dated: 21-01-2012**

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011.
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. Govt. Lr.No.3389/Elecs.E/A2/2011-35, dt:18-11-2011.
4. Govt. Lr.No.3389/Elecs.E/A2/2011-44, dt:24-11-2011
5. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
6. From M/s. T News, Hyderabad, Invoice Nos.TBC/3776/2010, TBC/3750/2010 & TBC/3751/2010, dt: 30-11-2011.

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**ORDER:**

In the letters 3<sup>rd</sup> to 5<sup>th</sup> read above, M/s. T News, Hyderabad has been requested to telecast spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors. Accordingly, M/s T News, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.65,188/- (i.e., Rs.24,818 + Rs.33,090 + Rs.7,280) including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.65,188/-** (Rupees Sixty five thousand one hundred and eighty eight only) to M/s. Telangana Braodcasting Private Limited, Hyderabad towards the cost of telecasting spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	TBC/3750/2010, Dt:30-11-2011	Scroll-1 (100)	19 <sup>th</sup> , 20 <sup>th</sup> , 26 <sup>th</sup> & 27 <sup>th</sup> Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	33,090/-
		Scroll-2 (100)	21 <sup>st</sup> to 25 <sup>th</sup> & 28 <sup>th</sup> Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	
2	TBC/3751/2010, Dt:30-11-2011	One spot per day	26 <sup>th</sup> (Rural), 27 <sup>th</sup> (Gurthimpu (Youth) & 29 <sup>th</sup> (Dhoni's Message in Telugu) Nov, 2011	Along Main News between 7.00 p.m. and 9.00 p.m.	7,280/-
3	TBC/3776/2010, Dt:30-11-2011	150	30-11-2011, 01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	24,818/-
			30-11-2011, 01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	
Total					65,188/-

(Contd...2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls – S.H (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2011-12 and released vide G.O. 1<sup>st</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Telangana Broadcasting Private Limited, Hyderabad” A/c No.26610400001646, Bank of Baroda, Road No.10, Banjara Hills Branch, Hyderabad (IFSC Code No:BARB 0(Zero) PBBHYD), MICR Code No:500012018.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in relaxation of Freezing orders issued vide Memo 2<sup>nd</sup> read above.

6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWAR LAL,  
CHIEF ELECTORAL OFFICER & E.O  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
The General Manager-ADVT & MKTG,  
Telangana Broadcasting Private Limited, Hyderabad  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:  
The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER